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HAMPTON INN CARROLLTON NAMED 1ST CHOICE AMONG WEST GEORGIA HOTELS

CARROLLTON, GEORGIA (APRIL 18, 2010) - The Times-Georgian, a daily newspaper founded in 1871 and serving over 300,000 readers in West Georgia, today announced the results of its annual Reader's Choice poll in a special Sunday edition. The Hampton Inn Carrollton was recognized with the Reader's Choice award for best hotel in West Georgia.

"We believe that the value, quality of product, and outstanding level of service we offer to our guests is the best around," said Heather Weekley, general manager of the Hampton Inn Carrollton. "We are excited and honored to learn that the people of West Georgia agree. We will continue to live up to our reputation as the best hotel in West Georgia with ongoing improvements to our hotel and by consistently exceeding guest expectations."

The 77-room Hampton Inn Carrollton is located in Carrollton's major retail and business district, just 2 miles from downtown and 3 miles from the University of West Georgia. Hotel amenities include an outdoor pool with barbecue grill, complimentary hot breakfast served daily, and free wireless Internet throughout the hotel.

For further information or to make reservations at the Hampton Inn Carrollton, please visit www.carrollton.hamptoninn.com or call 1-800-HAMPTON.

About Paramount Hospitality Management ▶

Paramount Hospitality Management is a hospitality real estate management and development company based out of Atlanta, Georgia. Formed a decade ago, Paramount was built on the belief that unrivaled guest service will result in unrivaled guest satisfaction. Its goal as a management group is to build and operate sustainable, profitable limited-service hotels that exemplify the ultimate guest experience and that are the number one choice for travelers in their respective markets.

For more information about Paramount Hospitality Management, please visit www.phmhotelgroup.com.

About Hampton Hotels ▶

The Hampton brand, including Hampton Inn, Hampton Inn & Suites, Hampton Inn by Hilton, Hampton Inn & Suites by Hilton and Hampton by Hilton is an award-winning leader in the mid-priced hotel segment. With nearly 1,800 properties globally, Hampton Hotels is part of Hilton Worldwide, the leading global hospitality company. All Hampton Hotels offer warm surroundings and a friendly service culture that share a common "personality" supported by the 100% Satisfaction Guarantee. High-quality accommodations, in-room conveniences and the

latest technology, combined with numerous locations and consistent offerings, have made Hampton a leader in its segment and one of the fastest growing hotel brands.

For more information about Hampton Hotels, please visit www.hampton.com/pressandmedia, www.facebook.com/Hampton or follow us on Twitter at www.twitter.com/HamptonFYI.

About Hilton Worldwide ▶

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors.

For more information about Hilton Worldwide, please visit www.hiltonworldwide.com.